**Harsh Shukla**

Location: Gurugram 860650640/ [shuklaharsh2206@gmail.com](mailto:shuklaharsh2206@gmail.com)

**Data Analyst/ Developer**

**TECHNICAL SKILLS:**

|  |  |
| --- | --- |
| **Programming Language:** | Python, C ++, etc. |
| **Databases:** | SQL, MySQL, etc. |
| **Dashboarding** | Tableau, Power BI, Microsoft Excel, VBA excel. |
| **Libraries** | Pandas, NumPy, Matplotlib, Seaborn, Scikit-learn. |
| **Presentation** | Microsoft PowerPoint, Google Slides. |

**WORK EXPERIENCE:**

# Company name: Trainity, Remote Aug 2023 – Dec 2023

***Role:*** *Data Analyst Intern*

# RESPONSIBILITIES:

* Managed large databases and utilized professional statistical techniques to gather, analyze, and interpret data from customers and partners.
* Identified and communicated data discrepancies, generated in-depth weekly reports, and actively engaged in team meetings with managers.
* Contributed to the creation and execution of new quantitative models to enhance business stability and optimize efficiency.
* Collaborated effectively with team members and fulfilled additional responsibilities as delegated by supervisors.

**PROJECTS:**

**Project 1: Instagram User Analytics June 2023 – July 2023 Description:** Conducted a study on Instagram user interactions, leveraging analytics and surveys to inform UI improvements, leading to a 20% longer average session duration and 15% higher user retention · We are going to achieve this by doing these tasks:

1. Marketing Analysis
2. Investor Matrices

**Technical Skills:** My SQL, PowerPoint, Excel

**Project 2: Super-Store Sales Data Aug 2023 – Aug 2023 Description:** Analyzed Super-Store yearly sales report. Focused on sales by payment method Discovered 40-50% of sales are via Cash on Delivery. Aimed to forecast sales for the next 15 days. Segregated sales data by different regions for deeper analysis.

**Technical Skills:** Power BI, Advance Excel

**Project 3: Movie Recommender System April 2024 – May 2024 Description:** The project is a movie recommendation system that analyzes movie content to suggest films tailored to user preferences. It utilizes Python for programming, Pandas and NumPy for data manipulation,

Scikit-learn for machine learning algorithms, and Stream lit for creating an interactive web application. This system offers personalized recommendations by processing movie data and user input efficiently.

**Technical Skills:** Python, Pandas, NumPy, Sklearn

**Project 4: IMDB-Movie Analysis Sep 2023 – Sep 2023 Description:** In the scope of this project, we are tasked with conducting a comprehensive analysis of IMDb's Movies dataset spanning the years 1927 to 2016. Our objective is to extract valuable insights from this data set through a series of structured tasks and analyses.

**Technical Skills:** Advance Excel, PowerPoint

**EDUCATION:**

# Lovely Professional University, Punjab ,India(Distance) Jan 2023 – Present

*Master of Computer Application*

# PSIT College of Higher Education, Kanpur, India June 2019 – Aug 2022

*Bachelor of Computer Application*

**CERTIFICATES:**

* IBM Data Analyst Capstone Project at Coursera.
* Machine Learning with Python (with Honors) at Coursera.
* Data Analysis and Visualization with Power BI at Coursera.
* Capstone: Retrieving, Processing, and Visualizing Data with Python at Coursera.